

Profit From Your Customers' IT Purchases - Without Ever Selling Hardware!

Directec is a national reseller of the leading technology brands servicing Fortune 2000 companies for the last 17 years. Through our VarStar Partner Alliance program we have been a trusted partner of VARs like you selling IT products directly to their customers - allowing them to provide total business solutions.

With the VarStar program you can earn commissions on your customers' IT purchases without actually selling hardware.

A Partner You Can Trust.

The VarStar program offers you a true partnership. Directec provides the best products in the industry at extremely competitive prices and you provide the service expertise that has made you successful. Plus, you earn generous commissions on everything your customers' purchase without all the headaches associated with selling products.

At Directec, we sell only products - that's our business - it's our only business. The core of your business is selling IT solutions. We can alleviate your procurement headaches and free up your cash flow while allowing you to bring the best technology solutions to your customers.

Directec's VarStar program allows you to focus on your area of expertise and lets us navigate the time consuming aspects of hardware and software procurement.

The VarStar Advantage

- Receive sales commissions on all of your customer's product purchases. You receive monthly reports detailing what your customers are buying, how much they are spending and what you've earned.
- Competitive pricing. By aggregating purchases nationally we can offer your customers the absolute best pricing available.
- Free up your credit lines, cash flow and personnel allowing you to focus on your core services business.
- Get a dedicated product specialist trained and certified on all the latest products to configure, quote and procure the right technology for your customers.
- Retain complete account control. Your account manager engages with your customer as much as you like and keeps you in the loops on all transactions.
- Access to over 1,500 industry brands and 30 warehouse locations for increased availability and faster turnaround times.

So What Are You Waiting For?

Find out how you can profit from the VarStar Partner Alliance. Call (800) 588-7800 or send an email to VarStar@directec.com today! Or for more information visit www.directec.com/VARPartners



"Directec has been one of our most trusted and reliable partners since our conception. Our core focus is IT services, but we like to offer total business solutions. This endeavor would not be made possible without our partnership with Directec. Their team is top notch and their offerings are vital to our business. I would recommend Directec to any business that is looking for a sound partner that will help their business grow."

*Jeff Davis MCSE, CCNA, Owner,
Southern Data Solutions,
Atlanta, GA*

"As a small IT service business, vendor support is hard to come by, and you don't always have time to do the research to get to the latest hardware available. Directec provides that total back end support, and gives me the chance to focus on what I do well. The VarStar program has made it possible for me to elevate my level of success, and to stay competitive with bigger service providers."

*James Oates, DataSys IT, Inc,
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